



Kia Canada Announces Pricing for All-New 2020 Kia Telluride SUV

- Largest Kia ever is a versatile seven or eight seater SUV that provides all the comfort and technology needed for Canadian families looking to explore in style
- Loaded with safety and convenience technologies to keep life's most precious cargo safe and comfortable through all driving conditions
- All-Wheel Drive, "Terrain" modes and a potent 3.8-litre GDI V6 delivering 291 horsepower and 262 lb.-ft. of torque enable Telluride to tackle Canada's more rugged trips

(TORONTO) March 20, 2019: Kia Canada Inc. (KCI) today announced pricing for the 2020 Kia Telluride that will arrive in dealerships this month, ushering in a great new option for Canadian families that work hard and deserve the best of technology, features and style for their active lives. Offered in one engine and three trim levels (EX, SX and SX Limited), the new Kia Telluride will feature a starting MSRP of \$44,995.

"Telluride is the ultimate solution for active families that deserve the latest technologies and features all wrapped in a gorgeous interior and exterior design," said Michael Kopke, Director of Marketing, Kia Canada Inc. "Starting at just \$44,995 and coming from the brand that continues to lead the industry in quality, the all-new Kia Telluride is here to raise the bar in the SUV segment."

The MSRP for the all-new 2020 Kia Telluride will be as follows, with further details attached:

- 2020 Kia Telluride EX AWD: \$44,995
- 2020 Kia Telluride SX AWD: \$49,995
- 2020 Kia Telluride SX Limited AWD: \$53,995 (arriving later this Spring)

For more information on the Kia Telluride, please visit Kia Canada's media site at KiaMedia.ca.

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About Kia Canada Inc.

Kia Canada Inc. (KCI), established in 1999 and celebrating 20 years in Canada, is a subsidiary of Kia Motors Corporation (KMC) based in Seoul, South Korea. Kia's full line of award-winning vehicles offers world-class quality and customer satisfaction through a network of 193 dealers nationwide. The company employs 170 people in its Mississauga, Ontario headquarters, various locations across Canada and at its regional office in Montreal, Quebec. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surpassing customer expectations through continuous automotive innovation. From compact to crossover to industry leading EV's, every Kia delivers an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems. Having sold close to one million vehicles, popular Canadian models include Soul, Sportage, Sorento, Forte -

winner of 2019 AJAC Best Small Car and Stinger – winner 2019 AJAC Car of the Year. To learn more about the Kia advantage, visit kia.ca or [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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