Kia Canada Announces Pricing for Refreshed 2019 Kia Sorento

- Design enhancements give the Sorento a bolder and more sophisticated appearance
- 8-speed automatic helps provide a more refined driving experience and improved fuel economy
- New trim makes 7-seats more accessible than ever
- Advanced available technologies like UVO Intelligence, Android and Apple Car Play and Driver Attention Alert System makes the Sorento more safe and connected to the driver than ever before

(TORONTO) April 25, 2018: Kia Canada Inc. (KCI) today announced pricing for the 2019 Kia Sorento that will arrive in dealerships this week and feature a number of driving, design and technology enhancements. Offered in two engines and four trim levels (LX, EX, SX, SXL), the new Kia Sorento is set to be released with a starting MSRP of $27,995.

In addition to an all-new 8-speed transmission (*available only on V6 models*) and available driver-focused safety and convenience technologies, the 2019 Kia Sorento will also feature a brand new trim (EX 2.4) coming later this summer.

"Knowing how active our country is, we are very excited to bring the refreshed 2019 Kia Sorento to Canadians" said Ted Lancaster, VP & COO, Kia Canada Inc. "The 2019 Kia Sorento will continue to offer everything that an active lifestyle needs, including fantastic utility and AWD performance. And this year, Sorento gets a more sophisticated look, an all-new 8-speed automatic transmission and our UVO Intelligence telematics system among many other great available features."

The MSRP for the all-new 2019 Kia Sorento will be as follows, with further details attached:

- 2019 Kia Sorento LX 2.4L FWD $27,995
- 2019 Kia Sorento LX 2.4L AWD $30,295
- 2019 Kia Sorento EX 2.4L AWD   Pricing to be announced later
- 2019 Kia Sorento LX V6 Premium $34,795
- 2019 Kia Sorento EX V6 $38,365
- 2019 Kia Sorento EX V6 Premium $40,865
- 2019 Kia Sorento SX $44,865
- 2019 Kia Sorento SXL $48,865

What's changed

- o New 8-Speed Automatic Transmission for a more refined driving experience
- o Exciting new EX 2.4 trim provides great accessibility to Canadians looking for 7 seats
- o New product and design enhancement with feature and trim improvements, helping create a more sophisticated design

- o Sharper Grille design with Chrome Hot Stamping inserts
  - o All-new Front Fascia and LED Fog Light, LED taillight and wheel designs
  - o Newly sculpted rear bumper
  - o Redesigned and improved steering wheel, instrumentation graphics, centre console, gear shifter, seat pattern, accent trim and more
- o New standard 7" Display Audio with rear-view camera and Android Auto & Apple CarPlay
- o New UVO Intelligence telematics to connect drivers to a world of support services
- o New safety technology features like Lane Keep Assist and Drive Attention Alert now available
- o New Smart Auto High Beam Assist to detect approaching vehicles and automatically dim the headlights from high to low beam
- o In anticipation of a new diesel engine joining the Sorento lineup, the 2.0L -T-GDI Engine has been discontinued

About Kia Canada Inc.

Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada), a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 189 dealers nationwide. Kia Canada Inc. employs 154 people in its Mississauga, Ontario headquarters and four regional offices across Canada, including a state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

For more information about Kia Canada and our products, please visit our Media Centre at KiaMedia.ca or contact:

Mark James
Corporate Communications Manager
Kia Canada Inc.
T: 905-755-6251; E: mjames@kia.ca