



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

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News Release

Kia Canada reveals all-new 2014 Kia Forte 5-Door and Forte Koup at the Montreal International Auto Show

- Longer and wider, the all-new Forte5 combines European-influenced style with the practicality of a hatchback
- The all-new Forte Koup and Forte 5-Door receive new 2.0L turbo powertrains providing exceptional performance
- Both vehicles will be available at Canadian dealerships in Q1 2014

Date | January 16th, 2014

Montreal, QC (January 16, 2014) – Kia Canada Inc. has reunited the Forte family at the Montreal International Auto Show (MIAS) as they revealed pricing and content detail of the all-new 2014 Kia Forte 5-Door hatchback and Forte Koup today. Both vehicles will be available in Canadian dealership showrooms in Q1 2014.

As second-generation iterations of both the Forte 5-Door and Forte Koup, the two vehicles have an eye-catching European-inspired design that are complemented by an available 1.6-litre gasoline direct injection (GDI) twin-scroll turbocharged four-cylinder engine producing 201 horsepower and 195 lb.-ft. of torque.

“It’s only fitting that Kia Canada is debuting the all-new 2014 Forte 5-door and Koup at the Montreal International Auto Show noting the importance and relevance of the Quebec market for Kia,” said Robert Staffieri, Director of Marketing, Kia Canada Inc. “Both power and performance including world-class exceptional design on these cars provide a new level of exhilarating excitement into our compact hatchback and two-door models.”

Building off the 2014 Forte sedan sibling, the all-new 2014 Forte 5-Door and Forte Koup offer two distinct engine choices among their respective trims. The Forte 5-Door is offered in eight trims, ranging from LX+ MT to SX AT Luxury, with the base engine consisting of a 2.0-litre GDI four-cylinder, producing a healthy 173 horsepower and 154 lb.-ft. of torque through a 6-speed manual transmission. Conversely, the Forte Koup offers 6 trims, ranging from EX MT to SX AT Luxury and is outfitted with the same base powerplant as the



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Forte 5-Door. The performance-oriented SX trims for both vehicles come standard with a hard-charging 1.6-litre twin-scroll turbo four cylinder, a first for the Forte line. Dependent on the desired trim, both available engines are capable of being mated to either a 6-speed manual transmission or optional 6-speed automatic featuring steering-wheel-mounted paddle shifters.

Stunning European Design Language:

Conceived under the watchful eye of Kia President and chief design officer, Peter Schreyer, the Forte 5-Door has a sophisticated hatchback profile with aggressive posture, while the Koup's sporty two-door profile and swooping roofline provide the two vehicles with dramatically different appearances that are equally as aggressive and athletic. The chiseled bodies command attention and continue Kia's tradition as a design leader in the industry.

Similar to the Forte sedan counterpart, the Forte 5-Door and Koup swept-back headlights stretch deep into the front fenders and the raked windshield and broad shoulders give the front end a sleek, sporty appearance. Extra-large LED positioning lights add a premium look to the front fascia. Moving around the vehicle, the available large 18-inch machined-finish wheels fill the wheel wells on the SX, and the available LED 'Light Bar' tail lights complete the upmarket appearance while coupled with the rear valance featuring twin chrome exhaust tips.

Sporty Cabin with Premium Features:

Inside, the Forte 5-Door and Forte Koup feature premium materials and soft touch points. Large, easy-to-read, white-on-black gauges nestle deeply into the instrument cluster. Chrome accents around the HVAC controls and optional push-button start, along with carbon fibre-textured materials on the dash and seats, add a sporty touch. A grippy leather-wrapped steering wheel and shift knob are further evidence of the pair of Fortes performance aspirations. Impressive available features such as front and rear heated outboard seats, a cooled/ventilated driver's seat and driver-selectable electric steering, which is tuned more aggressively on SX trims, further set the Forte 5-Door and Koup apart from the competition.



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Dynamic Driving Experience:

The all-new Forte 5-Door and Forte Koup are the most powerful Fortes built by Kia to date, utilizing an available 1.6-litre GDI twin-scroll turbocharged four-cylinder engine. Power is seamlessly transferred to the front wheels via a six-speed manual or available automatic transmission. The GDI powerplant produces 201 horsepower at 6,000 rpm and 195 lb.-ft. of torque between 1,750-4,500 rpm. The advanced powertrain features double overhead cams with dual-cam variable valve timing to help improve efficiency and performance.

Both the Forte 5-Door and Koup come standard with a 2.0-litre GDI powerplant producing 173 horsepower at 6,500 rpm and 154 lb.-ft. of torque at 4,700 rpm. During durability testing, the engines are run 300 continuous hours at redline under full load and then for an additional 20 hours at 10 per cent above redline under full load.

To help further improve performance, the pair of vehicles feature sport-tuned suspensions with a McPherson strut setup in the front and a torsion beam rear design. Both vehicles ride on standard 205/55R-16 tires, while 225/40R-18 tires are included with the SX trims for an even more dynamic driving experience.

Advanced Technology and Premium Features:

In keeping with the complete Forte family, all Fortes offer an impressive array of amenities and technology. Standard on the Koup EX MT and Forte 5-Door LX+ MT are Bluetooth wireless technology, SiriusXM Satellite Radio, steering wheel mounted audio and cruise controls, tilt and telescoping steering wheel, front fog lights, heated side view mirrors, power windows and door locks and heated front seats.

The SX trims on both the all-new 2014 Forte 5-Door and Forte Koup offer 18-inch alloy wheels, dual stainless steel exhaust tips, and LED 'Light Bar' tail lights. They also have an aggressive front fascia with larger bumper and grille openings, black gloss grille inserts, larger front brakes, alloy sport pedals as well as front and rear seats with carbon fibre-style accents. The lower front fascia and rear valance on both vehicles also include carbon fibre-look trim.



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Also available on various trims are optional Xenon HID headlights, navigation, sunroof, heated steering wheel, 10-way adjustable power driver's seat, cooled/ventilated driver's seat, leather-trimmed seating surfaces, SmartKey with push-button start, electric chromatic rearview mirror and dual-zone automatic climate control.

Both, the all-new Forte 5-Door and Forte Koup are welcome additions to the Forte Family and inject a serious dose of performance into the bloodline.

2014 Forte 5-Door Trims and Content

LX+ Manual Transmission: \$19,395

Engine: 2.0-litre GDI four-cylinder
173 horsepower @ 6,500 rpm
154 lb.-ft. of torque @ 4,700 rpm

Transmission: 6-speed manual

Standard features include: 2.0-litre GDI 4-cylinder engine, 6-speed manual transmission, 16" alloy wheels, tire mobility kit, 4-wheel disc brakes, 6 airbags (advanced dual front, dual front side and dual curtain), Electric Power Steering (EPS), Anti-lock brakes (ABS), Electronic Stability Control (ESC), Vehicle Stability Management (VSM), Hill Assist Control (HAC), air conditioning, rear cooling vent, keyless entry with panic feature, tilt and telescopic steering wheel, steering wheel mounted audio controls and cruise control, front fog lights, trip computer, sunglass holder, map lights, front and rear mud guards, rear spoiler, stainless steel exhaust tip, cloth heated front seats, centre console sliding armrest, 60/40 split rear seats, height adjusting driver seat, power door locks, impact-sensing door unlock, two-turn unlock (driver side), central door lock, power windows, obstacle-detecting front windows, express up/down front windows, power side view mirrors, heated side view mirrors, AM/FM/CD/MP3/Satellite stereo, AUX & USB input ports, Bluetooth wireless technology, 6 speakers, body-coloured side view mirrors and outside door handles, heated windshield wipers and solar glass.

LX+ Automatic Transmission: \$20,595

Engine: 2.0-litre GDI four-cylinder
173 horsepower @ 6,500 rpm
154 lb.-ft. of torque @ 4,700 rpm

Transmission: 6-speed automatic

Standard features include (in addition to LX+ Manual Transmission): 6-speed automatic transmission and Active ECO.



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LX+ Automatic Transmission Sunroof: \$21,495

Engine: 2.0-litre GDI four-cylinder
173 horsepower @ 6,500 rpm
154 lb.-ft. of torque @ 4,700 rpm

Transmission: 6-speed automatic

Standard features include (in addition to LX+ Automatic Transmission): Sunroof.

EX Automatic Transmission: \$22,195

Engine: 2.0-litre GDI four-cylinder
173 horsepower @ 6,500 rpm
154 lb.-ft. of torque @ 4,700 rpm

Transmission: 6-speed automatic

Standard features include (in addition to LX+ Automatic Transmission): 17" alloy wheels, leather steering wheel, leather shift knob, Flex Steer, Outside chrome door handles and moulding, auto-dimming rear view mirrors, power folding outside mirrors, UVO infotainment system, rear view camera, LED positioning lights, rear centre armrest, automatic headlights and dot-matrix type LCD cluster.

EX Automatic Transmission Sunroof: \$23,095

Engine: 2.0-litre GDI four-cylinder
173 horsepower @ 6,500 rpm
154 lb.-ft. of torque @ 4,700 rpm

Transmission: 6-speed automatic

Standard features include (in addition to EX Automatic Transmission): Sunroof.

SX Manual Transmission: \$23,695

Engine: 1.6-litre GDI turbo four-cylinder
201 horsepower @ 6,000 rpm
195 lb.-ft. of torque @ 4,500 rpm

Transmission: 6-speed manual

Standard features include (in addition to EX Automatic Transmission): 1.6-litre GDI Turbo 4-cylinder engine, 6-speed manual transmission, 18" alloy wheels, larger front brakes, sport bumper and grille, dual-zone automatic climate control, cooling glove box, LED Light Bar taillights, alloy pedals, aero blade wiper, push button start, smart key, welcome lighting system, black high-gloss outside mirror and outside door handle (chrome garnish deleted).



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SX Automatic Transmission: \$24,895

Engine: 1.6-litre GDI turbo four-cylinder
201 horsepower @ 6,000 rpm
195 lb.-ft. of torque @ 4,500 rpm

Transmission: 6-speed automatic

Standard features include (in addition to SX Manual Transmission): 6-speed automatic transmission, Active ECO and steering wheel mounted paddle shifters.

SX Automatic Transmission Luxury: \$28,295

Engine: 1.6-litre GDI turbo four-cylinder
201 horsepower @ 6,000 rpm
195 lb.-ft. of torque @ 4,500 rpm

Transmission: 6-speed automatic

Standard features include (in addition to SX Automatic Transmission): Xenon HID head lights, leather seats, cooled/ventilated driver seat, heated rear seats, power driver seat with power lumbar, memory driver seat, multimedia interface with navigation, sunroof, heated steering wheel and enhanced LCD/TFT Supervision cluster.

2014 Forte Koup Trims and Content

EX Manual Transmission: \$20,895

Engine: 2.0-litre GDI four-cylinder
173 horsepower @ 6,500 rpm
154 lb.-ft. of torque @ 4,700 rpm

Transmission: 6-speed manual

Standard features include: 2.0-litre GDI 4-cylinder engine, 6-speed manual transmission, 17" alloy wheels, tire mobility kit, 4-wheel disc brakes, 6 airbags (advanced dual front, dual front side and dual curtain), Electric Power Steering (EPS), Anti-lock brakes (ABS), Electronic Stability Control (ESC), Vehicle Stability Management (VSM), Hill Assist Control (HAC), air conditioning, rear cooling vent, keyless entry with panic feature, tilt and telescopic steering wheel, steering wheel mounted audio controls and cruise control, front fog lights, trip computer, dot-matrix type LCD cluster, Flex Steer, sunglass holder, map lights, front and rear mud guards, leather-wrapped steering wheel and shift knob, auto-dimming rear view mirror, LED positioning lights, rear centre armrest, automatic headlights, cloth heated front seats, centre console sliding armrest, 60/40 split rear seats, height adjusting driver seat, power door locks, impact-sensing door unlock, two-turn unlock (driver side), central door lock, power windows, obstacle-detecting front windows, express up/down front windows, power side view mirrors, heated side view mirrors, outside chrome door handles, side view



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mirror signal repeaters, auto-folding outside mirrors, AM/FM/CD/MP3/Satellite stereo, AUX & USB input ports, Bluetooth wireless technology, UVO infotainment, rearview camera, 6 speakers, body-coloured side view mirrors, heated windshield wipers, solar glass and stainless steel exhaust tip.

EX Automatic Transmission: \$22,095

Engine: 2.0-litre GDI four-cylinder
173 horsepower @ 6,500 rpm
154 lb.-ft. of torque @ 4,700 rpm
Transmission: 6-speed automatic

Standard features include (in addition to EX Manual Transmission): 6-speed automatic transmission and Active ECO.

EX Automatic Transmission Sunroof: \$22,995

Engine: 2.0-litre GDI four-cylinder
173 horsepower @ 6,500 rpm
154 lb.-ft. of torque @ 4,700 rpm
Transmission: 6-speed automatic

Standard features include (in addition to EX Automatic Transmission): Sunroof.

SX Manual Transmission: \$23,595

Engine: 1.6-litre GDI turbo four-cylinder
201 horsepower @ 6,000 rpm
195 lb.-ft. of torque @ 4,500 rpm
Transmission: 6-speed manual

Standard features include (in addition to EX Manual Transmission): 1.6-litre GDI Turbo 4-cylinder engine, 6-speed manual transmission, 18" alloy wheels, larger front brakes, sport bumper and grille, black high-gloss outside mirrors and handles, dual-zone automatic climate control, LED light bar taillights, alloy pedals, aero blade wipers, push button start, smart key, welcome lighting system and cooling glove box.

SX Automatic Transmission: \$24,795

Engine: 1.6-litre GDI turbo four-cylinder
201 horsepower @ 6,000 rpm
195 lb.-ft. of torque @ 4,500 rpm
Transmission: 6-speed automatic



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Standard features include (in addition to SX Manual Transmission): 6-speed automatic transmission, Active ECO and steering wheel mounted paddle shifters.

SX Automatic Transmission Luxury: \$28,195

Engine: 1.6-litre GDI turbo four-cylinder
201 horsepower @ 6,000 rpm
195 lb.-ft. of torque @ 4,500 rpm

Transmission: 6-speed automatic

Standard features include (in addition to SX Automatic Transmission): Xenon HID head lights, leather seats, cooled/ventilated driver seat, multimedia interface with navigation, sunroof, heated steering wheel and enhanced LCD/TFT Supervision cluster.

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Kia Canada Inc. (www.kia.ca - www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 184 dealers nationwide. Kia Canada Inc. employs 161 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

Jack Sulymka
National Public Relations and Corporate Partnerships Manager
Kia Canada Inc.

T: 905-755-6266
C: 905-301-6207
E: jsulymka@kia.ca

Maxime Surette
Public Relations Manager
Kia Canada Inc.

T: 905-755-6272
C: 416-316-3313
E: msurette@kia.ca