



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

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News Release

2015 KIA SEDONA EARNS NHTSA 5-STAR SAFETY RATING

- Sedona's engaging and empowering technology complements advanced safety features and available enhanced driving-aid systems
- 2015 Sedona offers seven- and eight-passenger seating configurations for maximum flexibility

IRVINE, Calif., April 15, 2015 – Kia Motors America's (KMA) all-new 2015 Sedona has earned the National Highway Traffic Safety Administration's (NHTSA) 5-star overall safety rating. With its long list of standard safety features and robust body structure, the Sedona received a 5-star rating on the NHTSA front-impact, side-impact and pole tests.

"NHTSA's recent 5-star rating of the 2015 Sedona is a testament to Kia's commitment to safety. The Sedona is all-new for 2015 and combines CUV-like styling, inside and out, with exceptional quality and the tremendous value our brand is known for," said Orth Hedrick, vice president, product planning. "As families begin planning summer vacations in their Sedonas, they can feel confident in the engineering that went into their vehicle and that NHTSA has validated the product with its highest safety rating."

The 2015 Sedona is built on an all-new chassis with static torsional stiffness that is 36-percent greater than its closest segment competitor. Furthermore, 76 percent of the body is composed of Advanced High Strength Steel (AHSS), which provides exceptional rigidity, durability and crash protection for all occupants. Adding to its stout structure, the Sedona has been engineered to distribute impact loads evenly through the body with ultra-high-strength steel tubes installed in the A pillars.

About the 2015 Sedona

Available in L, LX, EX, SX, SX+, SXL and SXL+ trim levels ranging from \$27,495 to \$45,995, and a choice of seven-passenger or eight-passenger seating configurations, the 2015 Sedona has something for everyone. All Sedonas come standard with Kia's proven 3.3-liter V6 engine, which puts out 276 horsepower and is mated to a six-speed automatic transmission routed to the front wheels. The Sedona sets itself apart in the segment as its wide stance exudes a modern, CUV-like appearance and cab-forward design. Inside the spacious cabin, Sedona combines generous use of soft-touch materials, premium amenities such as "First Class" lounge seating, and Kia's latest UVO infotainment and telematics system. The completely transformed Sedona offers a wide array of available driver-aid technology including 360° Camera Monitoring System, Smart Cruise Control, Blind Spot Detection and Lane Departure Warning.



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About Kia Canada

Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 188 dealers nationwide. Kia Canada Inc. employs 160 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

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