



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

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News Release

2015 KIA SEDONA NAMED TO WARD'S 10 BEST INTERIORS LIST

- Available Nappa leather and "First Class" lounge second-row seating sets Sedona apart from its segment competitors
- 2015 Sedona offers seven-passenger seating and unique eight-passenger configuration with Slide-N-Stow™ technology for maximum flexibility

IRVINE, Calif., April 16, 2015 – Kia Motors America's (KMA) all-new 2015 Sedona has earned a spot on the Ward's 10 Best Interiors list. The Sedona was recognized by the editors for its impressive interior style, comfort, and overall execution, including the available second-row "First-Class" lounge seating.

"The all-new Sedona completes Kia's design-led transformation under the direction of chief design officer Peter Schreyer. It combines CUV styling, inside and out, with exceptional quality and offers unique interior features," said Orth Hedrick, vice president, product planning, KMA. "This is the second-consecutive year that Kia has earned a spot on the Ward's 10 Best Interiors list, following last year's inclusion of the ultra-popular Soul. This award is a testament to Kia's continued commitment to world-class quality and top-notch design that is as beautiful as it is functional."

Starting at \$27,495, the completely transformed Sedona comes in seven- and eight-passenger seating configurations and offers available Nappa leather trimmed seating surfaces. Exclusive Slide-N-Stow second-row seats slide and fold upright for enhanced cargo hauling without the hassle of removing heavy seats. Sedona's front center console is unique to the segment and allows for generous storage space between the front seats, while the large dual glove box offers a cooled lower storage area for convenience.

"Minivans may not be as popular as they used to be, but the all-new Kia Sedona gives us reason to think this segment is in store for a resurgence," said Tom Murphy, executive editor, WardsAuto World magazine. "Kia takes stylistic chances with the Sedona interior. Sedona is unique in its interior design with two-tone leather set off with white piping and orange contrast stitching. The van's comfortable and spacious, with way-cool second-row lounge seats with footrests. It's also flexible, with third-row seats that fold into the floor. Finally, a minivan that is truly cool!"

About the 2015 Sedona

Available in L, LX, EX, SX, SX+, SXL and SXL+ trims and a choice of seven-passenger or eight-passenger seating configurations, the 2015 Sedona has something for everyone. The Sedona



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comes standard with Kia's proven 3.3-liter V6 engine, which puts out 276 horsepower and is mated to a six-speed automatic transmission routed to the front wheels. The Sedona sets itself apart in the segment as its wide stance exudes a modern, CUV-like appearance and cab-forward design. Sedona offers a wide array of available driver-aid technology including 360° Camera Monitoring System, Smart Cruise Control, Blind Spot Detection and Lane Departure Warning. Inside the spacious cabin, Sedona combines generous use of soft-touch materials, premium amenities such as "First Class" lounge seating, and Kia's latest UVO infotainment and telematics system.

About Kia Canada

Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 188 dealers nationwide. Kia Canada Inc. employs 160 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

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