



## News Release

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### **2020 KIA FORTE5 MAKES NORTH AMERICAN DEBUT IN MONTREAL**

#### ***Next-Generation Hatchback will deliver Sporty Styling and Fun Driving experience***

- Sporty Hatchback is more refined, practical and fun-to-drive than ever
- Third generation Forte5 coming this fall with choice of 1.6L Turbo or 2.0L MPI engines
- Kia's new Intelligent Variable Transmission (IVT) will provide fuel efficiency without sacrificing performance
- Design elements from European Procee'd and *GT Line* packaging differentiates the Forte5 from its sedan counterpart and communicates its sporty performance intentions
- Standard features, advanced technology and advanced connectivity will ensure drivers never want their journey to end

**MONTREAL, Jan 10, 2019** – Kia Canada today unveiled the all-new 2020 Kia Forte5 for the first time in North America. Showing design elements of Europe's popular Kia Procee'd and GT Line treatments, the new Hatchback confidently boasts a sporty look that communicates its intentions to be the performance-focused "bad boy" within the Forte family.

Arriving in the fall of 2019, this all-new Forte5 will focus on the joy of a fun driving experience but include the standard features, advanced safety technology and driver connectivity that Canadians expect in their vehicle.

"We're confident that this new Kia Forte5 delivers on what Canadians want - a sporty, yet practical Hatchback that is great to look at, fun to drive, safe and connects to their unique lives," said Michael Kopke, Director of Marketing, Kia Canada. "Kia is continuing to put design, performance and technology at the forefront of all our new vehicles and this new Forte5 is another great example of why Canadians should be looking to us during their purchase journey."

## **2020 Soul Makes Canadian Debut in Montreal**

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Further details, including pricing and trim specifications will be announced closer to the date but some of the available features Canadians can look forward to include:

- Choice of Gamma 1.6L Turbo GDI or 2.0L MPI engines paired to a 7-speed Dual Clutch Transmission or Kia's new Intelligent Variable Transmission
- Rear multi-link, tuned spring and damper
- 18" alloy wheel and 16" front disc brakes
- Dual Muffler and Red point radiator grille with black high glossy intake
- D-cut steering wheel, paddle shifter
- Sports seat and alloy pedal
- Dedicated design elements (seat, TGS knob) & door garnish

### **2020 Kia Forte5 Dimensions**

- Length = 4,510 mm (+160)
- Width = 1,800 mm (+20)
- Height = 1,440 mm (-10)
- Wheelbase = 2,700 mm

### **About Kia Canada Inc.**

Kia Canada Inc. ([www.kia.ca](http://www.kia.ca) - [www.facebook.com/kiacanada](https://www.facebook.com/kiacanada)), a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 193 dealers nationwide. Kia Canada Inc. employs 154 people in its Mississauga, Ontario headquarters and three regional offices across Canada, including a state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

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