



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

L5R 4J5 Canada

News Release

Kia Canada scores a win at Automobile Journalists Association of Canada (AJAC) Canadian Car of the Year Awards

- The all-new 2015 Kia Soul EV earns title as “Best New City Car”

Date | December 2, 2014

(Toronto, ON) December 2, 2014 - Kia Canada was presented an Automobile Journalists Association of Canada (AJAC) Car of the Year category award. The all-new 2015 Kia Soul EV Urban Hatchback was announced winner of the “Best New City Car” award by AJAC.

The Soul EV faced tough competition throughout AJAC’s week-long comprehensive testing period, known as TestFest, which occurred in October in Niagara Falls, Ontario.

“Kia Canada is elated with the category win of the all-new 2015 Kia Soul EV during AJAC’s comprehensive testing program in its respective category”, said Maria Soklis, Vice President and Chief Operating Officer, Kia Canada Inc. “This recognition is a testament to Kia’s ongoing commitment to provide environmentally friendly automotive solutions to consumers without compromising on design or comfort.”

This prestigious award automatically qualifies the all-new 2015 Kia Soul EV for consideration as the 2015 AJAC ‘Canadian Car of the Year’ title, which will be awarded on February 12th 2015, at the Canadian International Auto Show in Toronto.

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Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 187 dealers nationwide. Kia Canada Inc. employs 159 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an all-new state-of-the-art facility in Montreal. Kia’s brand slogan “The Power to Surprise” represents the company’s global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

Jack Sulymka

National Manager, Corporate Communications
& Corporate Partnerships

Kia Canada Inc.

T: 905-755-6266

C: 905-301-6207

E: jsulymka@kia.ca



Kia Canada Inc.
180 Foster Crescent, Mississauga, Ontario
L5R 4J5 Canada

Maxime Surette
Product Communications Manager
Kia Canada Inc.

T: 905-755-6272
C: 416-316-3313
E: msurette@kia.ca