



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

L5R 4J5 Canada

## News Release

# Kia Canada Inc. appoints new President and Chief Executive Officer

Date | March 11, 2014

(Mississauga, ON) March 11, 2014 - Kia Canada Inc. (KCI) is pleased to announce today the appointment of Min Kun (M.K.) Kim as President and Chief Executive Officer (CEO). Mr. Kim provides over 28 years of experience to his new position including a variety of job responsibilities within both Kia Motors Corporation and Hyundai Motor Company.

"I am excited to return to Canada for the second time in my career while also having the opportunity to lead Kia Canada in this new capacity," said M.K. Kim, President and Chief Executive Officer, Kia Canada Inc. "Kia Canada has made tremendous gains in the Canadian market over the last fifteen years and I am looking forward assisting in further growth as we progress into the future."

Mr. Kim most recent position was with Kia Motors America in Irvine California where he served as Chief Executive Coordinator starting in July 2012. Prior to that, Mr. Kim served as President for the Middle East and Africa Region for Kia Motors Corporation in 2012. Additionally, Mr. Kim served as President and CEO for Kia Motors Australia from in 2010.

This is Mr. Kim's second position he has held in the Canadian market. For over five years, Mr. Kim served as Deputy General Manager at Hyundai Auto Canada in Toronto starting in 1995.

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*Kia Canada Inc. ([www.kia.ca](http://www.kia.ca) - [www.facebook.com/kiacanada](http://www.facebook.com/kiacanada)) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 184 dealers nationwide. Kia Canada Inc. employs 161 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.*



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