



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

L5R 4J5 Canada

News Release

Kia Soul EV wins Motoring TV 2015 'Best Electric Car'

- Kia Soul EV claims Motoring TV 2013 'Best Electric Car'
- Soul EV wins second Canadian award to date

Date | March 2, 2015, 2015

Mississauga, ON, Mar. 2, 2015 - Kia's first all-electric vehicle launched in Canada has been awarded Motoring TV's 2015 'Best Electric Car'. The 2015 Soul EV secured this win by finishing ahead of challengers like the Nissan Leaf and the Smart Fortwo Electric DriveElectric respectively.

"Receiving this prestigious award from such a distinguished group of automotive journalists at Motoring TV reaffirms how well this vehicle has been received by Canadians" said Maria Soklis, Vice President and Chief Operating Officer (COO), Kia Canada Inc. "Class leading range and complete utility without compromise similar to its gasoline sibling is an advantage that the Soul EV has to offer to Canadians in an urban environment."

"The Kia Soul EV redefines what is to be expected of the next-gen electric car. It has more than acceptable range and does not sacrifice flexibility to be green" said Graeme Fletcher, "Unlike so many electric cars the Soul EV's range is real and not something based on theory. I drove a Soul EV for 162 kilometres and it still had 25% left in the battery at the end of the drive."

This is the second Canadian award that the Soul EV has won since its launch late last year. In December, Kia Canada was presented an Automobile Journalists Association of Canada (AJAC) Car of the Year category award winner of the "Best New City Car" award by AJAC. This award from Motoring TV marks the 9th award that Kia has received over the last five years to include back to back wins with Motoring Car of the Year in 2011 and 2012 with the Kia Sportage SUV and the Kia Optima mid-size sedan winning respectively.

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Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 188 dealers nationwide. Kia Canada Inc. employs 159 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an



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all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

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