



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario
L5R 4J5 Canada

News Release

Kia Canada Inc. reports 4,460 vehicles sold in November

- November sales led by Sorento, Forte and Rio carlines
- The all-new 2015 Kia Soul EV earns title as "Best New City Car"

Date | December 2, 2014

(Mississauga, ON) December 2, 2014 - Kia Canada Inc. reported today 4,460 total vehicles sold in the month of November. November sales were led by Sorento compact CUV, Forte compact family and Rio sub-compact family with 1,041, 880 and 726 vehicles sold, respectively. Total sales reported through the first eleven months of the year amount to 66,655, down 4.3 per cent versus the same time period in 2013.

"The quality and technology of the entire Kia lineup continues to resonate with Canadians including the newly added all-electric variant of the Soul - the Soul EV." said Jack Uczwiak Director of Sales for Kia Canada Inc. "We are also pleased with the the Automobile Journalists Association of Canada (AJAC) awarding the 2015 Soul EV as winner of the 2015 'Best New City Car' category, earlier today."

Additionally, the 2015 Forte5 was among the top 3 finalists in AJAC's category for 'Best New Small Car' (under \$21,000).

December 2014 Incentives:

Kia Canada is pleased to continue our annual Winterfest Sales Event. During the month of December, Kia Canada will continue to offer very attractive incentive programs including "Don't Pay until Next Year", 0% Financing for 84 months or up to \$6,000 in Cash Bonus. Plus, customers can take advantage of \$1,000 holiday bonus on Kia's Winter Ready Special Edition trims. Additionally for December, a bonus \$500 credit is offered on select 2015 Sorento models. Some conditions apply, please see dealer for complete details.

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Kia Canada Inc. (www.kia.ca - www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 187 dealers nationwide. Kia Canada Inc. employs 159 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an



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all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

Jack Sulymka

National Manager, Corporate Communications
& Corporate Partnerships

Kia Canada Inc.

T: 905-755-6266

C: 905-301-6207

E: jsulymka@kia.ca

Maxime Surette

Product Communications Manager

Kia Canada Inc.

T: 905-755-6272

C: 416-316-3313

E: msurette@kia.ca