



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario
L5R 4J5 Canada



News Release

Kia Canada Inc. reports 5,783 vehicles sold in September

- All-new Soul urban hatchback, up 52 per cent
- Forte family of vehicles, up 21 per cent in the month of September
- Kia Canada to launch all-new 2016 Sorento at the Paris Motor Show in early October

Date | October 1, 2014

(Mississauga, ON) October 1, 2014 - Kia Canada Inc. reported today 5,783 total vehicles sold in the month of September. Calendar year-to-date sales recorded through the first nine months of the year are 56,185 vehicle sold, down 4 per cent versus the same time period in 2013.

In the month of September, the award-winning Soul urban hatchback continues to perform well in the Canadian market, up 52 per cent. Also, the Forte family of vehicles consisting of the sedan, 5-door and Koup variants reported 898 vehicles sold, up 21 per cent in the month of September.

"Our product line-up continues to evolve with the recent successful launch of the 2015 Sedona Multi Purpose Vehicle (MPV) and a new extension to the Soul lineup with our first all-electric vehicle in Canada - the Soul EV" said Robert Staffieri, Director of Marketing and Communications for Kia Canada Inc. "We are also excited to witness the launch of the third generation, all-new 2016 Sorento Sport Utility vehicle this week at the Paris Motor Show that will begin to arrive at Canadian showrooms in early 2015."

October 2014 Incentives:

For the month of October, Kia Canada is pleased to introduce "Don't Pay until Next Year" on all 2015 models, allowing customers to take advantage of 90 days deferral program. Kia Canada will continue to offer very attractive incentive programs including 0% financing up to 84 months on many 2015 models as well as cash savings up to \$7,000 on remaining 2014 models. Consumers with select competitive vehicles can take advantage of additional \$500 bonus on Optima, Sportage, and Rondo. Please see dealer for complete details.

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Kia Canada Inc. (www.kia.ca - www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 187 dealers nationwide. Kia Canada



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Inc. employs 160 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

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