



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

L5R 4J5 Canada

News Release

Kia Canada Inc. Appoints New Vice President and Chief Operating Officer (COO)

Date | August 24, 2015

(Mississauga, ON) August 24, 2015 – Kia Canada Inc. is pleased to announce today that Ted Lancaster has been named Vice President and Chief Operating Officer of the company. The announcement was made earlier by M.K. Kim, President and C.E.O. of Kia Canada.

"I am looking forward to the next challenge of my career here at Kia Canada" said Ted Lancaster, Vice President and Chief Operations Officer, Kia Canada Inc. "Working collaboratively with our network of dealers and Kia Canada employees is a top priority in order to continue driving our mutual success."

Mr. Lancaster has a strong and varied career in the automotive industry with over 20 years of experience. Additionally, Mr. Lancaster is a graduate from George Mason University with a BSC in Law. Prior to joining Kia Canada, he held the role of Vice President, Field Sales and Sales Operations, for Nissan Canada.

"We are elated with today's news and are looking forward to the future with Ted leading in his new role" said M.K. Kim. "Ted holds exceptional leadership skills, sound business judgement and integrity, and will certainly influence the operations of the company towards continued success."

In his new role, Mr. Lancaster will be responsible for both the daily and strategic operations of the Sales, Marketing, After Sales and Legal Departments.

###

Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC), which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Sorento and Cadenza luxury sedan through a network of 188 dealers nationwide. Kia Canada Inc. employs 160 people in its Mississauga, Ontario headquarters and four regional offices across Canada. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

L5R 4J5 Canada

Jack Sulymka

National Manager, Corporate Communications &

Corporate Partnerships

Kia Canada Inc.

T: 905.755.6266

C: 905.301.6207

E: jsulymka@kia.ca