



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

L5R 4J5 Canada

News Release

Kia Canada Inc. Reports 7,453 Sales In May

- Best month for Forte family of vehicles with 2,226 sales
- Forte sales surpass 2,000 units for the first time for any model in Kia Canada history
- Award winning Soul urban hatchback up 43.4 per cent versus previous year

Date | June 2, 2015

(Mississauga, ON) June 2, 2015 – Kia Canada Inc. reported 7,453 vehicles sold in the month of May, down 7 per cent versus one year previous. Calendar year-to-date sales are also down slightly at 1.4 per cent versus the same period last year with 29,173 total sales reported.

The month of May witnessed a record month for the Forte family of vehicles, with sales of the vehicle-line amounting to 2,226 sales. The sedan, hatch and 2-door variants also established a milestone for Kia Canada, with total sales surpassing 2,000 units for the first time for any Kia model. Total volume sales for Forte through the first five months of the year are also up 10.8 per cent. The award-winning Soul along with its all-electric model continues to perform well in the Canadian market. Sales were up 43.4 per cent for the urban hatchback in May and also established the second best month for the vehicle since May 2011. Total year-to-date sales for the Soul are also up 29.9 per cent.

“The month of May marked a record month for the Forte family of vehicles while establishing a new level for Kia Canada, eclipsing over 2,000 monthly sales for the first time of any carline in our history.” said Jack Uczciwek, Director of Sales, Kia Canada Inc. “The Forte vehicle line-up offers a car for everyone while also providing owners world-class design and technology including exceptional value for Canadians.”

June 2015 Incentives:

Kia Canada is pleased to extend the “Score the Winning Price Sales Event” and 0% + \$4,000 for the month of June! Customers financing can take advantage of up to 0% + \$4,000 on 2015 Forte 4dr and up to 0% + \$2,000 on 2015 Sportage plus 90 days payment deferral. For the month of June only, Kia is excited to offer up to \$1,000 stackable bonus on 2016 Sorento, and up to \$750 stackable bonus on 2015 Soul. Lease buyers can take advantage of 0% leasing up to 60 months plus \$1,250 credit on select 2015 Rio. Some conditions apply, please see dealer for complete details.



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Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 188 dealers nationwide. Kia Canada Inc. employs 160 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

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