



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

L5R 4J5 Canada

News Release

Kia Canada Inc. reports 8,394 vehicles sold in June

- 8,394 units represents best-ever June sales for Kia Canada and up 2.3 per cent over last year
- Sorento, Forte and Sportage top selling nameplates
- Kia's "green" lineup all post significant year-over-year growth

(Mississauga, ON) July 5, 2018 – Kia Canada Inc. reported today 8,394 total vehicles sold for the month of June, a 2.3 per cent increase versus the same time period in 2017 and the best June ever for the brand. June's results were led by Sorento (1,832), Forte (1,616) and Sportage (1,492 units) with the brand's environmentally-focused vehicles all posting significant year-over-year gains (Optima HEV +184%, Optima PHEV +125%, Niro HEV + 110%, Soul EV + 457%).

The new Kia Stinger sports sedan also continued to catch the eye of Canadians, with 186 units sold in the month of June.

"June was a great month for Kia in Canada. Not only did we hit record month in sales up 2.3% over the previous year but we achieved another record for quality being the top Mass Market Brand in JD Power's Initial Quality Study for a fourth consecutive year," said Ted Lancaster, Vice President and Chief Operating Officer (COO), Kia Canada Inc. "It is no wonder more and more Canadians are giving Kia a try and seeing how we truly have the Power to Surprise."

July 2018 Incentives:

For the month of July, Kia Canada is pleased to announce the "Special Summer Celebration" sales event featuring 0% Financing + Up to \$2,000 Summer Bonus + Don't Pay until October + 5 YEAR/100k Warranty on select models! Customers can get into new 2109 Soul, Sorento and Sedona with great attractive lease and finance offers. On 2018 save up to \$5,000 on select models. See dealer for full details.

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About Kia Canada Inc.

Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada), a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 192 dealers nationwide. Kia Canada Inc. employs 154 people in its Mississauga, Ontario headquarters and three regional offices across Canada, including a state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

For more information about Kia Canada and our products, please visit our Media Centre at KiaMedia.ca or contact:

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