



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario
L5R 4J5 Canada

News Release

Kia Canada Inc. reports 7,286 vehicles sold in May

- May sales down 3.5 per cent over the same period last year
- Niro, Rio and Sorento up 79.5, 58.4 and 17.3 per cent year-over-year respectively

(Mississauga, ON) June 1, 2018 – Kia Canada Inc. reported today 7,286 total vehicles sold for the month of May, a 3.5 per cent decrease versus the same time period in 2017. May's results were led by Niro (316 units), Rio (564 units) and Sorento (1,776 units) representing 79.5, 58.4 and 17.3 per cent year-over-year increases respectively.

"With our new Niro and Rio models demonstrating Kia's fantastic new styling prowess, we're excited to now have the new and highly evolved 2019 Kia Sorento at dealerships across the country," said Ted Lancaster, Vice President and Chief Operating Officer (COO), Kia Canada Inc.

Eastern Region June 2018 Incentives:

This June, Kia Canada is pleased to continue the "Capture a Kia" sales event featuring 0% lease or up to \$5,000 in cash discounts on select models! Lease 2018 Forte 4dr for 0% up to 60 months plus \$1,500 or lease the 2018 Soul and Sportage for 0.99% up to 48 months. Customers looking to finance can get into brand new 2019 Sorento or Sedona for as low as 0.99% financing. Cash purchase customers can save up to \$5,000 on select Sorento models and up to \$3,000 on select Sportage models. See dealer for full details.

Rest of Canada June 2018 Incentives:

This June, Kia Canada is pleased to continue the "Capture a Kia" sales event featuring 0% financing or up to \$5,000 in cash discounts on select models! Finance 2018 Forte 4dr or Sorento for 0% up to 60 months plus \$2,000 on select trims. Customers looking to finance can get into brand new 2019 Sorento or Sedona for as low as 0.99% financing. Cash purchase customers can save up to \$5,000 on select Sorento models and up to \$4,000 on select Sedona models. See dealer for full details.

###



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario
L5R 4J5 Canada

About Kia Canada Inc.

Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada), a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 192 dealers nationwide. Kia Canada Inc. employs 154 people in its Mississauga, Ontario headquarters and three regional offices across Canada, including a state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

For more information about Kia Canada and our products, please visit our Media Centre at KiaMedia.ca or contact:

Mark James

Corporate Communications Manager

Kia Canada Inc.

T: 905-755-6251; E: mjames@kia.ca