



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

L5R 4J5 Canada

News Release

Kia launches the all-new 2015 K900 premium sedan

- All-new Kia K900 premium sedan is the most technologically-advanced vehicle that the brand has introduced in Canada

Date | February 19, 2014

Newport Beach, California (February 19, 2014) – Kia Canada launched the all-new K900 premium sedan to Canadian media today in Newport Beach California. The all-new 2015 K900 is poised to challenge the rear-drive luxury sedan segment with an extensive list of standard equipment, world-class accommodations, premium driving dynamics and stunning design that will redefine consumer perception and expectations of the Kia brand.

“The K900’s design, state-of-the art technology and premium features and are a testament that Kia is now a contender within the rear-drive luxury sedan segment” said Robert Staffieri, Director of Marketing, Kia Canada Inc. “The value proposition of the K900’s equipment offering is unmatched within its segment and will be sure to surpass expectations from the most discerning luxury vehicle owners”

Offered with a V6 or a V8 engine, the K900’s list of standard equipment will feature first-class accommodations and advanced technology. The range-topping V8 will add additional luxury amenities including power reclining rear seats. The all-new K900 is expected to go on sale during the first quarter of 2014 starting at \$49,995.

Elegant Exterior Design

The first glance of the K900 is designed to leave an indelible impression. The long 3,045mm wheelbase and wide track of the K900 translate to considerable road presence. In profile, the swept rake of the greenhouse, subdued cut lines along the doors and high rear deck lid lend a muscular tension to the sheet metal. The K900 V8’s standard 19-inch multi-spoke chrome wheels are shod with 245/45R-19 tires up front and 275/40R-19 tires at the rear.

Kia’s signature grille resides nearly vertically in the smoothly contoured front fascia. A chrome halo surrounds the dark chrome inner elements, which hints at the power and potential behind it. Airflow-smoothing underbody panels mounted beneath the nose, engine bay and cabin help reduce drag and improve efficiency.



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Standard on the V8 trim are adaptive LED headlights. With 16 LED bulbs providing powerful, natural light for enhanced luminosity, the beams, which adjust to follow the bends in the road, shimmer beneath crystal clear lenses that pull back deeply into the front fenders. Soft-glow LEDs frame the multi-faceted headlights. Mounted low and at the far corners of the nose are sleek LED daytime running lamps and LED fog lights. Similar use of LED technology can be found at the rear of the K900. The trapezoid taillights offer defused LEDs for the brakes and bright LEDs for the turn signals. A tasteful chrome bezel cuts high across the K900's standard powered rear deck lid, adding elegance and lending visual width. The standard power and heated rearview mirrors integrate auto-dimming, LED turn signal indicators and available Blind Spot Detection System (BSD) in a smooth, aerodynamic form that helps reduce wind noise. The rear bumper is accented with fully integrated dual chrome-tipped exhaust ports that mimic the shape of the taillights.

Opulence within

Open the door to the all-new K900 and the same sense of elegant sophistication can be found within the luxuriously appointed cabin. The three-spoke leather-wrapped steering wheel is substantial and features controls for audio, cruise control and vehicle information. A heated steering wheel is available on the V6 and standard on the V8. Standard high-grade leather is found throughout the cabin on the V6, while the V6 Premium and V8 K900 arrive with standard Nappa leather. Soft-hue LED interior illumination is standard across the K900 line. Genuine walnut wood trim sweeps across the dash and door panels, beautifully complementing the richness of the V6 Premium and V8 trim's interior. A 12-way adjustable driver's seat, including power lumbar support, is standard on the V6 model while a 16-way power adjusted driver's seat features power headrests and cushion extender for added thigh support is standard on the V6 Premium and V8 trims. The front seats feature standard multi-stage heating and ventilation for individualized comfort in all climates.

The K900's executive-class accommodations continue at the rear of the cabin. Standard features include multi-stage heating for the outboard seats. Accessing a panel within the center armrest, rear-seat passengers also have the ability to control the vehicle's ventilation and audio system. Also available, is the ability for the rear passengers to control folding of the back cushion of the front passenger seat forward with the touch of a button.



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K900 passengers may also operate the standard power rear window sunshade, and retractable manual rear side window sunshades are standard across all models. A full-length panoramic roof with power retractable sunshade is standard on the V8 model. Opting for the V8 trim takes rear seat comfort to another level. Both seats offer multi-stage heating and cooling, have the ability to independently recline and incorporate power lumbar support and lateral headrest adjustability.

Sophisticated, Intuitive Technology and Safety

Well known for providing intuitively placed controls and easily accessible technology, Kia continues this tried-and-true practice in the 2015 K900. On the V8 trim, front and center for the driver is the largest TFT instrument panel ever offered in a Kia vehicle. At 12.3 inches, the full-color LCD screen is easy to read and easily configurable, featuring different themes depending on the drive mode selected. Also included with the V6 Premium and the V8 trim is Kia's first Head-Up Display (HUD). The innovative full-color, height-adjustable display "floats" just over the leading edge of the windshield providing the driver important information such as vehicle speed, turn-by-turn navigation, and alerts including the Blind Spot Detection System (BSD) and Lane Departure Warning System (LDWS).

First-class in-car entertainment comes standard in the form of a 900-watt Lexicon™ high-fidelity audio system, the most powerful and advanced system ever offered by Kia. An audiophile's dream come true, the Lexicon™ system features a trunk-mounted 12-channel digital amplifier, 17 speakers, including a center channel and an inverted subwoofer located in the rear parcel shelf. The inverted design helps reduce encroachment into the trunk. The speaker arrangement is custom designed for the interior of the K900 to optimize sound quality for every seat in the house. Standard infotainment features include Bluetooth® hands free accessibility, three-month complimentary SiriusXM satellite programming along with AUX and USB ports conveniently accessed through a soft-close covered panel in the center console.

The audio system, along with standard navigation is viewed through a 9.2-inch full-color screen that is accessed through a new standard Driver Information System (DIS) found in the center console. Using a simple rotary knob surrounded by intuitively placed direct-



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access buttons, the DIS falls naturally to the driver's right hand, allowing immediate access to the K900's wide range of advanced systems, including entertainment and voice-command navigation functions. All K900s come standard with a power-operated trunk lid. Front and rear park-assist sensors and cameras are standard across the line for enhanced confidence and convenience. The parking display also indicates distance to the object via green, yellow and red lines, providing a visual aid to the driver. The V6 Premium and the V8 trim comes standard with Rear Cross Traffic Alert (RCTA) system, which provides an audible warning to the driver if oncoming cross traffic is detected from the rear while the K900 is in Reverse. Working in conjunction with RCTA is Blind Spot Detection (BSD), which is standard on the V8 and available on the V6. Opting for the V8 nets the new 360 Camera Monitoring system, which utilizes four discreetly placed wide-angle mini-cameras at the front and rear and within the outside rear view mirrors. The cameras provide a crystal-clear view of anything within several feet of the K900, providing potential safety benefits as well as easier maneuvering in tight spaces.

A Lane Departure Warning System (LDWS) is standard on the V6 Premium and the V8 trim. The camera-based LDWS monitors the K900's position and provides an audible warning to the driver when the vehicle begins to drift too close to the lane markers. First introduced on the Cadenza, the K900 is available with radar-based Advanced Smart Cruise Control (ASCC). Included within the V6 Premium, and the V8 trim, ASCC adjusts vehicle speed to help maintain a set distance to the vehicle in front and even has the ability to bring the K900 to a full stop. For added convenience, the system will also automatically accelerate the vehicle once traffic allows.

The K900 introduces Kia's first use of Advanced Vehicle Safety Management (AVSM). Integrating the control of various vehicle monitoring systems, including the Electronic Stability Control (ESC), seatbelt mechanisms and multiple warning systems, the AVSM can alert the driver to danger, pre-pressurize the braking system and activate the Pre-Safe Belt (PSB) system (exclusive to the V8 trim), depending on the anticipated level of a collision risk. If a potential collision is detected, AVSM warns the driver in three stages: an audible alarm, a visual warning on both the HUD and TFT LCD cluster and a cinching of the front seatbelts (exclusive to the V8 trim).



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Flagship Performance

A flagship vehicle should be equipped with the proper running gear, and the all-new 2015 K900 lacks for nothing. The K900 introduces the first V8 engine offered in a Kia sedan. The Tau DOHC all-aluminum 32-valve five-liter engine produces 420 horsepower. The engine is designed for efficiency with Gasoline Direct Injection (GDI) and dual CVVT variable valve timing on both the intake and exhaust. A special tuned air intake improves airflow while a roller-type timing chain and Teflon[®] coated crank oil seal reduce frictional losses. The fast-heating catalytic converter helps reduce emissions and is of a lightweight design. The V8 is mated to a new smooth-shifting eight-speed automatic transmission. Shift mapping is variable depending on the driver-selectable settings of Eco, Normal and Sport, and each mode also adjusts the electric steering's sensitivity.

The 3.8-liter Lambda V6 produces 311 horsepower, making it the most powerful V6 in the Kia lineup. A three-step Variable Intake System (VIS) is designed to provide optimum low- and mid-range torque. Similar to the V8, the Lambda V6 features GDI and CVVT technology to help improve efficiency. A variable-load oil pump maintains optimum pressure at both low and high speeds. Like its more powerful sibling, the V6 also is mated to the same eight-speed transmission with gear ratios tailored to best match the engine application.

An advanced five-link fully independent front and rear suspension soaks up road imperfections while also managing to communicate what's happening at each corner. Mounted on a sub-frame to isolate road shocks, the front suspension has coaxial coil-spring shock absorbers and a new friction bearing in the steering column to enhance straight-line stability and steering precision. At the rear, the suspension sub-frame also houses the differential, and the coil springs and shock absorbers are separate units, allowing for negative camber for improved cornering ability.

The rear-drive layout of the K900 encourages spirited driving, and the solid chassis, consisting high and ultra-high tensile strength steel, utilizes advanced manufacturing methods that result in a body shell with exceptional strength and torsional rigidity.



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The K900 V8 includes as standard equipment staggered P245/45R-19 front and P275/40R-19 rear tires on 19-inch chrome alloy wheels while the V6 rides on 18-inch alloy wheels shod with P245/50R-18 tires. NVH is kept to a minimum with standard laminated front and side window glass and generous use of sound reducing materials.

2015 Kia K900 Trims and Content

K900 V6: \$49,995

Engine: 3.8L, GDI V6 Engine
311 Horsepower @ 6,000
293 Pound-feet of torque @ 5,000

Transmission: 8-speed Automatic

Standard features include: Advanced Drive Mode Select (Sport/Normal/ECO/Snow) Integrated dual exhaust, Electric-hydraulic power steering (EHPS) 18" Machined-finish alloy wheels, 245/50R18 tires, Temporary spare tire, Dynamic dampers (shocks), Tire Pressure Monitoring System (TPMS), Electronic Parking Brake, 8 Airbags (Advanced dual front, dual front & rear side and dual curtain), 4-wheel disc ABS brakes, Electronic Stability Control (ESC), Vehicle Stability Management (VSM), Hill Assist Control (HAC), Front & rear parking sensors, Front & rear parking cameras, Front anti-whiplash headrests, Rain-sensing windshield, Solar glass, Sound-proof side door glass, Hydro-phobic front door glass, Auto-dimming rearview mirror, Xenon HID headlights (auto-leveling), Automatic headlights, Escort lighting system, LED fog lights, LED daytime running lights, LED frosted positioning lights, LED Light Bar taillights, Power door locks, Power express/safety front windows, Power open/close trunk, Power tilt and telescopic steering wheel, Power rear window curtain, Leather seats, Leather-wrapped dash, Leather-wrapped steering wheel, Leather-wrapped shift knob, Woodgrain centre fascia trim, 12-way power driver seat, Power passenger seat, Memory front seat system, Heated front seats, Cooled/ventilated front seats, Heated rear seats, Rear seat ski pass-thru door, Rear armrest /w audio & climate controls, Rear armrest USB charging port, Power folding sideview mirrors, Auto-dimming sideview mirrors, Heated sideview mirrors, LED sideview mirror signal repeaters, Sideview mirror puddle lamps, Memory sideview mirror system, Lexicon 17-speaker audio system, Multimedia Interface /w navigation, SiriusXM satellite radio, AM/FM/CD/AUX/USB, Bluetooth wireless technology, S/W mounted audio controls, S/W mounted cruise control, Triple-zone automatic climate control, Auto-defog system, Rear climate ventilation, Wiper de-icer,



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Supervision cluster, Smart key with push button start, Trip computer, Outside temperature display, LED interior mood lighting, Illuminated premium door scuff, Sunglass holder, Front and rear splash guards.

K900 V6 Premium: \$60,995

Engine: 3.8L, GDI V6 Engine
311 Horsepower @ 6,000
293 Pound-feet of torque @ 5,000
Transmission: 8 speed Automatic

Standard features include: Advanced Smart Cruise Control, Advanced Lane Departure Warning, Advanced Vehicle Safety Management, Blind-spot detection system, Rear cross traffic alert system, Advanced heads-up display system, Adaptive, Leather/wood steering wheel, Heated steering wheel, Rear seat lumbar support, Power extendable driver seat leg cushion, Power front headrests, Panoramic sunroof, Premium 'Nappa' leather seats, Real wood trim

K900 V8 Elite: \$69,995

Engine: 5.0L, GDI V8 Engine
420 Horsepower @ 6,400
376 Pound-feet of torque @ 5,000
Transmission: 8-speed Automatic

Standard features include: 19" Chrome wheels, Front - 245/45R19, Rear - 275/40R19 tires, Full LED Headlights, Advanced Adaptive headlight system, Cooled/ventilated rear seats, Power reclining rear seats, Aviation-style rear headrests, Rear seat 'air' lumbar support, 12.3" TFT LCD Supervision cluster, 360 Camera Monitoring System (4 cameras), Power pull-in doors.



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Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 184 dealers nationwide. Kia Canada Inc. employs 161 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

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