



Kia Canada Inc.

180 Foster Crescent, Mississauga, Ontario

L5R 4J5 Canada

News Release

Kia Canada launches the all-new 2014 Kia Rondo Urban Utility Vehicle

- All-new Kia Rondo provides a unique world-class European-style, premium interior cabin and versatility offered in both five and seven seat variants

Date | May 1, 2013

Galveston, TX (May 1, 2013) – Kia Canada launched the all-new Kia Rondo Urban Utility Vehicles (UUV) to Canadian media today. The Rondo brings a host of new features, technology and world class design to the segment. The all-new Rondo represents Kia's third new launched vehicle through 2013, with six more all-new or significantly enhanced vehicles to be launched through the remainder of 2013.

"Kia has commenced an aggressive launch of new vehicles in 2013 that will continue to enhance our product portfolio and showcase our world class design, safety and technology," said Robert Staffieri, Director of Marketing, Kia Canada Inc. "The all-new Rondo offers versatility and exudes a new found sense of luxury in the urban utility vehicle segment while continuing to offer the flexibility of seven passenger seating as an essential feature."

2014 Kia Rondo: Urban Utility Made Easy

The all-new Kia Rondo UUV is designed and engineered from a clean sheet to meet the needs of modern families with sleek aerodynamics and a world-class design, blending contemporary and distinctive exterior styling with a fresh, trendy interior.

Infused Style and Practicality

From the ground up, the Rondo is a completely new model. Its sleek and sculpted design marks a dramatic shift away from the look of its predecessor. A dynamic front end, smooth slopes back towards the rear offering a visual delight for the segment. With available 18" machined-finish alloy wheels, High Intensity Discharge (HID) Xenon projector headlights, LED daytime running lights and LED light bar technology taillights, night or day, the Rondo exudes an unmistakable presence whether in motion or parked.



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The Rondo continues to build on the functionality, flexibility, adaptability and versatility that the Rondo is known for, namely its availability of five or seven passenger seating. The sophisticated front-end, featuring Kia's new interpretation of the signature grille, flows into a sporty profile silhouette. With generously proportioned cargo space, numerous stowage spaces and a luxurious interior, the all-new Rondo will impress equally from the exterior to interior.

"I wanted to give the new Rondo a sleeker look and feel, to create a design that envelops its functionality and versatility in something altogether more athletic and dynamic," says Peter Schreyer, Kia's chief of design.

All-new Powertrain

Rondo's re-invention remains to have a strong emphasis on comfort and driving fun. Beneath the hood there is a new 2.0-litre gasoline direct injection (GDI) four cylinder engine, producing an estimated 164 horsepower and 156 pound-feet of torque, using either a 6-speed manual or an available 6-speed automatic transmission. The new automatic delivers faster acceleration from low speeds and greater refinement at high speeds.

Welcoming Interior

Stepping inside the 2014 Rondo, passengers will first notice an available large panoramic sunroof and available luxurious high-grade leather with 2nd and 3rd row foldable seating, offering various seating configurations and an endless amount of passenger and cargo options.

The dashboard has been thoughtfully laid out, focusing on an ergonomic driver outlook while an extensive list of comfort and luxury features will keep the driver and all passengers content during any journey.

While the Rondo is a family-focused vehicle, driver comfort in every model is assured thanks to the tilt-and-telescopic adjustable steering wheel, height adjustable driver's seat and the adoption of an organ type accelerator pedal pivoting on the floor, matching the natural movement of a foot engaging a control pedal.



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Standard interior features on the 2014 Rondo includes air conditioning, 2nd row ventilation, power windows, heated front seats, a six speaker audio system and keyless entry with power locks. The 2014 Rondo interior also offers an available heated steering wheel, heated second row seating, ventilated driver seat, automatic dual-zone climate control, 10-way power driver's seat with an extendable cushion optimizing thigh support, SuperVision instrument cluster, premium sound system paired with an all-new multimedia interface featuring navigation and family-friendly manual integrated side window blinds. The Rondo interior will come equipped with black cloth with optional availability of black or black and beige two-tone high-grade leather.

Safety and Technology

As always, safety has been paramount. The 2014 Rondo has a full suite of advanced active safety, features such as standard electronic stability control (ESC), hill-start assist control (HAC), four-wheel anti-lock disc brakes with brake assist system (BAS), electronic brake distribution and Kia's advanced Vehicle Stability Management System (VSM), which assists in under and over steer conditions as well as in split-traction braking situations. The available rear parking sensors and rear-view camera on equipped models also offers extended safety when reversing.

The Rondo will also offer FlexSteer – giving the driver the ability to choose between comfort, normal and sport-tuned steering settings on the fly.

The all-new 2014 Rondo will stand out in a segment of its own with its world-class design, European-inspired high-grade interior and continued versatility and flexibility that Canadian's have come to admire.



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2014 Rondo Trims and Content

LX Manual Transmission: \$21,695

Engine: 2.0-litre GDI four-cylinder
164 horsepower @ 6,500 rpm
156 pound-feet of torque @ 4,700 rpm

Transmission: 6-speed manual

Standard features include: 16" Steel wheels with covers, 205/55R16 tires, temporary spare tire, Electric Power Steering (EPS), FlexSteering, 6 airbags (advanced dual front, dual front side and dual curtain), 4-wheel disc brakes, anti-lock brakes (ABS), Electronic Stability Control (ESC), Vehicle Stability Management (VSM), Hill Assist Control (HAC), tilt and telescopic steering, steering wheel mounted cruise and audio controls, trip computer, sunglass holder, map lights, conversation mirror, front and rear mud guards, body-coloured sideview mirrors and exterior door handles, rear spoiler, front fog lights, cloth seats, centre console armrest, rear centre armrest, 60/40 split folding rear seats, height adjusting driver seat, heated front seats, air conditioning, power door locks, impact-sensing door unlock, two-turn unlock (driver side), central door lock, power windows, express up/down driver window, obstacle-detacting driver window, power and heated sideview mirrors, heated windshield wipers, AM/FM/CD/MP3/Satellite Radio, AUX & USB input ports, Bluetooth wireless technology, 6 speakers and keyless entry with panic feature.

LX: \$23,995

Engine: 2.0-litre GDI four-cylinder
164 horsepower @ 6,500 rpm
156 pound-feet of torque @ 4,700 rpm

Transmission: 6-speed automatic

Standard features include (in addition to LX Manual Transmission): 6-speed automatic transmission, Active ECO, rear backup warning system, 16" alloy wheels, roof rails, automatic headlights, leather wrapped steering wheel and gear shift knob.

LX 7-seats: \$25,195

Engine: 2.0-litre GDI four-cylinder
164 horsepower @ 6,500 rpm
156 pound-feet of torque @ 4,700 rpm

Transmission: 6-speed automatic

Standard features include (in addition to LX): 3rd row seating



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EX: \$26,995

Engine: 2.0-litre GDI four-cylinder
164 horsepower @ 6,500 rpm
156 pound-feet of torque @ 4,700 rpm

Transmission: 6-speed automatic

Standard features include (in addition to LX): 17" alloy wheels, UVO infotainment system, rear view camera, auto climate control, auto-dimming rearview mirror, rain sensing wipers, chrome outside door handles and moulding, cargo screen and luggage net, leather seats, auto folding outside mirrors, LED daytime running lights, push button start with pocket lighting, smart key, power driver seat and lumbar support, power extendable driver seat leg support, sideview mirror signal repeaters, rear door sunblinds, heated steering wheel and obstacle detecting windows (all).

EX 7-seats: \$28,195

Engine: 2.0-litre GDI four-cylinder
164 horsepower @ 6,500 rpm
156 pound-feet of torque @ 4,700 rpm

Transmission: 6-speed automatic

Standard features include (in addition to EX): 3rd row seating.

EX Luxury 7-seats: \$32,195

Engine: 2.0-litre GDI four-cylinder
164 horsepower @ 6,500 rpm
156 pound-feet of torque @ 4,700 rpm

Transmission: 6-speed automatic

Standard features include (in addition to EX 7-seats): Panoramic sunroof (delete conversation mirror), ventilated driver seat, Xenon HID headlights, LED Lightbar taillights, multimedia interface with navigation, black headliner, premium audio system, 18" alloy wheels, rear heated seats, electronic parking brake, front and rear parking warning system, LCD/TFT supervision cluster and headlight washers.

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Kia Canada Inc. (www.kia.ca – www.facebook.com/kiacanada) a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 1999 and sells and services high quality, class leading vehicles like the Soul, Forte, Optima and Sorento through a network of 181 dealers nationwide. Kia Canada Inc. employs 163 people in its Mississauga, Ontario headquarters and four regional offices across Canada, with an all-new state-of-the-art facility in Montreal. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.



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