



Kia Canada Inc.  
180 Foster Crescent.  
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## NEWS

### Kia Soul EV and Telluride win 2020 World Car Awards

- Kia Telluride SUV crowned World Car of the Year
- Kia Soul EV electric crossover named World Urban Car

(SEOUL) April 8, 2020 – Kia Motors Corporation has won big at the 2020 World Car Awards with the Telluride named 'World Car of the Year' and the Soul EV 'World Urban Car.'

The Kia Telluride was rewarded by the judging panel for its distinctive design and impressive practicality. The World Car of the Year title represents another accolade for a vehicle that has garnered more than 70 awards since its introduction in 2019. The SUV has already been crowned North American Utility Vehicle of the Year and *MotorTrend* SUV of the Year, among others.

The fully-electric Soul EV was named the ideal car for the city by the jury, combining zero-emission performance and impressive electric range with a compact body, bold design and high levels of practicality.

"Everyone at Kia is truly honored to receive not just one, but two awards from the World Car of the Year judging panel," said Thomas Schemera, Executive Vice President and Head of Product Division at Kia Motors Corporation. "This is one of the hardest-fought competitions in the global automotive industry, proving that the Telluride and Soul EV are both truly outstanding vehicles. These accolades are testament to the talents and efforts of a worldwide team, who all strive to create desirable, high-quality and practical cars that drivers love."

The winners of the World Car Awards are decided by an independent international jury comprising 86 highly-experienced, well-respected automotive journalists from 24 countries around the world.



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Available across North America and in many of Kia's global markets, the Kia Telluride merges a strong exterior design presence with a spacious, practical and high-quality cabin which can seat up to eight passengers. Equipped with an array of advanced technologies, all-wheel drive, and driver-assistance systems, the Telluride is ideal for family adventures on and off the beaten track.

The compact Kia Soul EV features a powerful battery-electric powertrain with a choice of 64 or 39.2 kWh battery packs. Able to travel up to 452 kilometers on a single charge (64 kWh models; WLTP 'combined' cycle), the Soul EV offers drivers greater all-electric range than many more expensive electric vehicles, making it the ideal companion, both in the urban environment and beyond city limits. A series of advanced range-increasing technologies, including regenerative braking, ensures drivers can maximize the distance on a single charge.

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### **About Kia Motors Corporation**

*Kia Motors ([www.kia.com](http://www.kia.com)) is a maker of world-class quality vehicles for the young-at-heart. Founded in 1944, Kia today sells around 3 million vehicles a year in over 190 countries, with 52,000 employees worldwide, annual revenues of over KRW 58 trillion (about US\$50 billion) and manufacturing facilities in six countries. Kia is spearheading the transition to electric vehicles and pursuing mobility services to help tackle urban challenges around the world. The company's brand slogan – "The Power to Surprise" – represents Kia's global commitment to surprise the world with exciting, inspiring experiences that go beyond expectations.*

*For more information, please visit the Kia Motors Global Media Center at [www.kianewscenter.com](http://www.kianewscenter.com).*

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### **About Kia Canada Inc.**

*Kia Canada Inc. (KCI), founded in 1999 and celebrating 20 years in Canada, is a subsidiary of the Kia Motors Corporation (KMC) based in Seoul, South Korea. The full line of award-winning Kia vehicles offers world-class quality and customer satisfaction through a network of 195*



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*dealers across the country. The company employs 170 people at its headquarters in Mississauga, Ontario, as well as in locations across Canada and at its regional office in Montréal, Québec. Kia's slogan "The Power to Surprise," symbolizes the company's worldwide commitment to exceed customer expectations through sustained automotive innovation.*

*Whether it is a compact, crossover, or electric model which is among the best in the industry, each Kia vehicle offers a superior combination of precision engineering, exceptional performance, innovative features and advanced safety systems. Kia has sold a million vehicles, including popular models in Canada like the Soul, Forte, Sportage, Sorento, Stinger and has recently added the Seltos to its lineup. To learn more, visit [kia.ca](http://kia.ca) or Facebook, LinkedIn, Twitter and Instagram.*

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